

To Whom It May Concern,

As a longtime creative anchor in this district, Pablo Design values thoughtful collaboration and community-minded development. The arrival of The Midway SF has not only brought new energy and oversight to the neighborhood — it has also deepened our own creative ecosystem.

We are proud to now have The Midway SF as a tenant within our building. Their team is diligently building out additional space to support both their operations and expanded artistic endeavors. Together, we're also planning a collaborative design showcase event at their venue — a testament to our aligned values of innovation and cultural exchange.

From a neighborhood perspective, their presence has improved safety and cleanliness across the board. Regular events and staffing have reduced the presence of unhoused individuals and criminal activity. At the same time, we've seen noticeable upgrades to sidewalks, public spaces, and food access — especially important in an area that long lacked options for our local workforce.

We wholeheartedly support The Midway SF and the positive, respectful growth they bring with them.

Warmly,



Pablo Pardo
Owner
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