



London N. Breed, Mayor

Mark Buell, Commission President  
Philip A. Ginsburg, General Manager

September 14, 2023

To Whom It May Concern:

I am writing this letter to express my support for Non Plus Ultra.

NPU manages The Palace of Fine Arts for my department. The Palace is one of the most iconic buildings in the City of San Francisco. It holds a very special place in the hearts of our residents and out of town visitors alike.

We have been very pleased at the way Non Plus Ultra has been able to reimagine the Palace's potential as a dynamic community and event space, while maintaining a steadfast dedication to preserving the historical significance of the landmark building.

Through their thoughtful programming, Non Plus Ultra has successfully transformed The Palace of Fine Arts into a hub of creativity, inspiration, and community. The diverse range of events, exhibitions, cultural experiences and recreational activities they've brought has been a breath of new life for this San Francisco landmark.

Beyond their work at The Palace of Fine Arts, NPU is also doing good work in Golden Gate Park. Their ability to create a space that fosters connection, creativity, and a sense of belonging aligns with the mission of the San Francisco Parks and Recreation Department.

For any additional questions please don't hesitate to reach out to me at [Phil.Ginsburg@sfgov.org](mailto:Phil.Ginsburg@sfgov.org).

Sincerely,  
Digitally signed by:

A handwritten signature in black ink, appearing to read "Phil Ginsburg". The signature is enclosed in a blue circular stamp.

AF27F6596709494...

Phil Ginsburg  
General Manager

